

MOTION BY SUPERVISOR HILDA L. SOLIS

December 9, 2014

To commemorate the birth of American hero Cesar E. Chavez, the County of Los Angeles continues the tradition of celebrating his life and work with its 14<sup>th</sup> Annual Cesar E. Chavez Community Service Week, themed “Service to Others”, from Tuesday, March 24 to Tuesday, March 31, 2015.

In lieu of a holiday, the County offers a week of activities that include volunteer opportunities; cultural events free to the public; arts and literacy programs for youth in the County’s parks, libraries and Probation camps; and a food drive.

Chavez devoted his life to serving others, and County employees may pay tribute by volunteering for needed services or specific projects from March 24-27, 2015. The opportunities available are located throughout the community at non-profit agencies that include: access centers serving the homeless like the Weingart Center for the Homeless; the County’s fund distribution agencies, including but not limited to Community Health Charities, United Latino Fund, United Way or Variety; local food

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Ridley-Thomas \_\_\_\_\_

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Knabe \_\_\_\_\_

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banks to help with food distribution or soup lines at sites such as the Los Angeles Regional Food Bank; and beautification and clean-up projects at a local park or beach.

In addition, the County partners with the Los Angeles Regional Food Bank for the week-long fund drive to provide County employees the opportunity to donate online and to drop off goods at the main food bank.

I THEREFORE, MOVE THAT THE BOARD:

1. Proclaim March 24 to March 31, 2015, as Cesar E. Chavez Community Service Week throughout the County with the theme "Service to Others;" and
2. Authorize the Chief Executive Office, Office of Workplace Programs and Marketing, to work with County Departments to coordinate and support Cesar E. Chavez Community Service Week activities, including the fund drive; and
3. Instruct the Chief Executive Office to develop a list of volunteer opportunities with an emphasis on non-profit agencies for County employee participation and distribute the list to all County departments; and
4. Waive parking fees, excluding liability insurance, in the amount of \$1,400 for up to 70 vehicles (35 for each meeting) to park at the Music Center for the Cesar E. Chavez Week Coordinators' training meeting on January 13, 2015 and wrap-up meeting on April 15, 2015 in Room 743 at the Kenneth Hahn Hall of Administration; and

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5. Authorize the Chief Executive Office's Public Information Office (PIO) to coordinate with the Office of Workplace Programs and Marketing, Board Offices, County Department PIO's and participating non-profit agencies to: promote awareness of Cesar E. Chavez Community Service Week volunteer opportunities among County employees through increased marketing efforts in e-mail blasts, departmental newsletters, bulletin boards, the County Intranet, mylacounty.gov, and other forms of employee communication; invite the press to cover stories of County employees at the volunteer sites; and publicize the free Cesar E. Chavez Week arts and cultural events to the public countywide, through the press, County web site, departments web sites as appropriate, and marketing materials; and
6. Instruct the Chief Executive Office's PIO to provide marketing materials support such as a master calendar flyer of the Cesar E. Chavez Community Service Week's free countywide cultural events and arts programming for the general public to be distributed through the County's parks, libraries and community centers.